

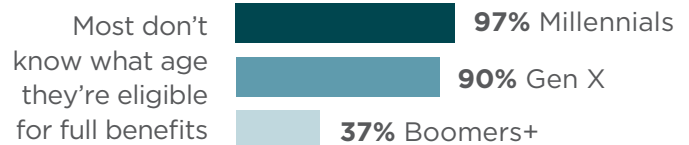
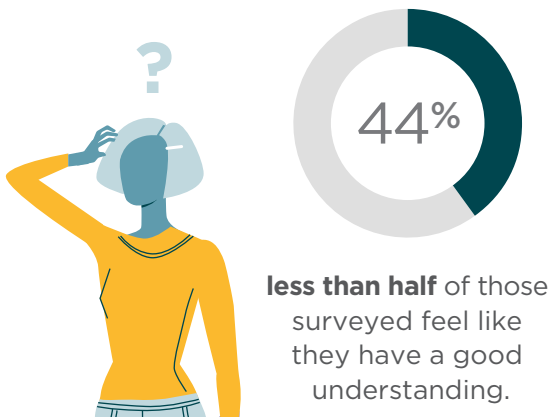


Evaluating the new normal

When it comes to Social Security, many people lack an overall understanding. This [survey](#) helps identify consumers' overall feelings and behaviors towards Social Security, especially post-COVID-19, in order to help create a financially stable future.

The knowledge gap

Many people aren't knowledgeable of the ins and outs of Social Security.

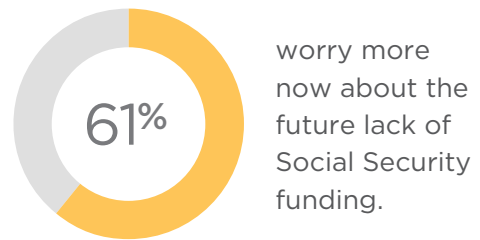
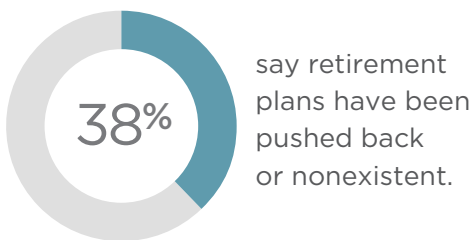


69% of Boomers surveyed incorrectly believe that if they claim benefits early, they'll go up automatically when reaching full retirement age.

Source: Nationwide Retirement Institute 2020 Social Security Survey

COVID-19 concerns

COVID-19 changed a lot of things for consumers, especially their plans for retirement and the stability of their financial future.



Source: Nationwide Retirement Institute 2020 COVID-19 Social Security Survey

Struggling for stability



1 in 5

Boomers+ depend solely on Social Security for retirement income.

Change is a good thing

Most Americans want to see changes in the Social Security system.

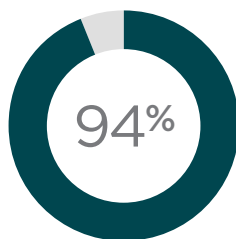


Source: Nationwide Retirement Institute 2020 Social Security Survey

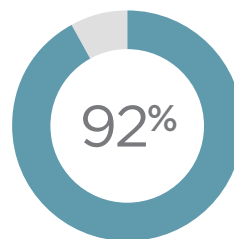
continued on back

Eager for education

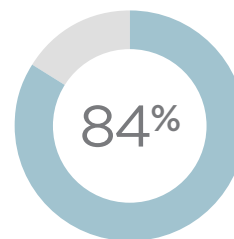
Most people see a need to **learn more** about Social Security and its benefits.



Millennials



Gen Xers

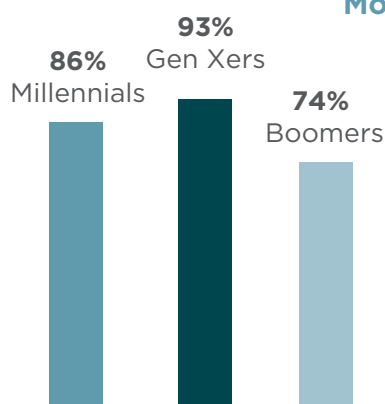


Boomers+

Source: Nationwide Retirement Institute 2020 Social Security Survey

Trust the expert

Most consumers are looking for guidance



A majority of those surveyed would switch to a financial professional that could maximize their **Social Security benefits**.



Source: Nationwide Retirement Institute 2020 Social Security Survey



Nationwide
is on your side

Working with a financial professional can help you maximize Social Security benefits in retirement.

Ask how Nationwide's Social Security 360 Analyzer[®] tool can help.

Not a deposit * Not FDIC or NCUSIF insured * Not guaranteed by the institution * Not insured by any government agency * May lose value

This material is not a recommendation to buy, sell, hold or roll over any asset, adopt an investment strategy, retain a specific investment manager or use a particular account type. It does not take into account the specific investment objectives, tax and financial condition, or particular needs of any specific person. Investors should discuss their specific situation with their financial professional.

The COVID-19 Social Security survey was conducted online within the United States between May 15-19, 2020 among 2,026 adults (aged 18 and over) by The Harris Poll on behalf of The Nationwide Retirement Institute via its Harris On Demand omnibus product.

Nationwide Retirement Institute's seventh annual Social Security survey conducted February 19-March 6, 2020 among 1,727 U.S. adults age 24 or older who currently collect or plan to collect Social Security benefits.

Respondents for these surveys were selected from among those who have agreed to participate in our surveys. Because the sample is based on those who agree to participate in the online panel, no estimates of theoretical sampling error can be calculated. Data are weighted where necessary by age by gender, race/ethnicity, region, education, income, marital status, and propensity to be online to bring them in line with their actual proportions in the population.

This information is general in nature and is not intended to be tax, legal, accounting or other professional advice. The information provided is based on current laws, which are subject to change at any time, and has not been endorsed by any government agency.

Nationwide Investment Services Corporation (NISC), member FINRA, Columbus, Ohio. Nationwide Retirement Institute is a division of NISC.

Nationwide, the Nationwide N and Eagle, Nationwide is on your side and Nationwide Retirement Institute are service marks of Nationwide Mutual Insurance Company. © 2020 Nationwide Social Security 360 and Social Security 360 Analyzer are service marks of Nationwide Life Insurance Company. NFM-19768AO.1 (10/20)