



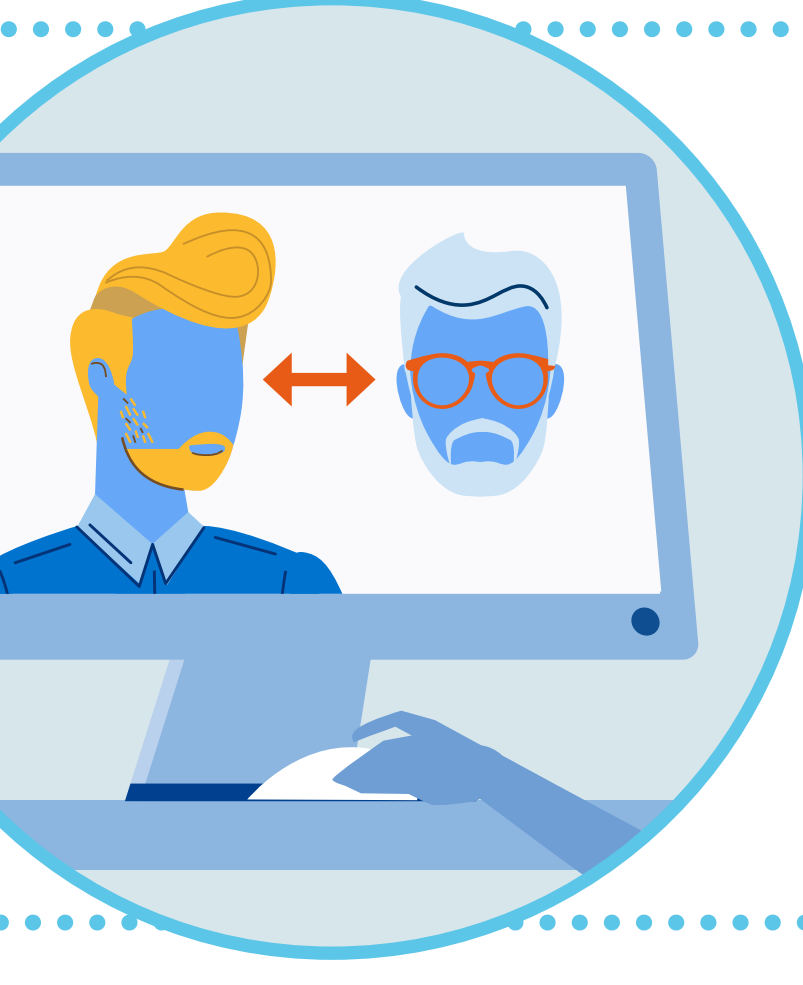
# 10 cybersecurity terms you should know

As concerns about cyberthreats continue to grow for businesses, stay informed by expanding your cybersecurity vocabulary.



## Cybersecurity insurance

Protection to help offset the financial and reputation impacts of a data breach or cyberattack.



## Deepfake

A form of manipulated media that artificially replaces a person's image in a video with another's likeness.

## Denial of service (DoS)

These attacks occur when a website is intentionally overwhelmed with traffic intended to render it useless.

## Hacking

The attempt to gain unauthorized access to a computer system with the intent to do harm.



## Internet of Things (IoT)



This term is often used to describe the physical objects in a network that are used to transmit or store data and can range from security systems to wearable fitness devices to self-driving cars.

## Malware

This is a common weapon for cybercriminals and can include threats such as viruses, worms, Trojans, adware and spyware. In general, malware is installed on a victim's computer when they accidentally click a malicious link, download infected software or visit an infected website.

## Mobile point of sale (mPOS)

A system or device that allows a vendor to use a tablet, phone or other electronic device to perform a financial transaction.



## Phishing



The attacks occur when a cybercriminal (disguised as a reputable source) sends a malicious email, text or similar message to potential victims.

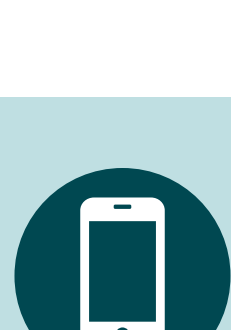
## Ransomware

One of the most common types of malware, this is used to lock victims out of files, applications or networks until they pay a ransom. Ransomware is typically installed via malicious links in emails and can be expensive to remedy.



## Spyware

Malware designed to collect sensitive data on a person or organization to cause them harm.



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