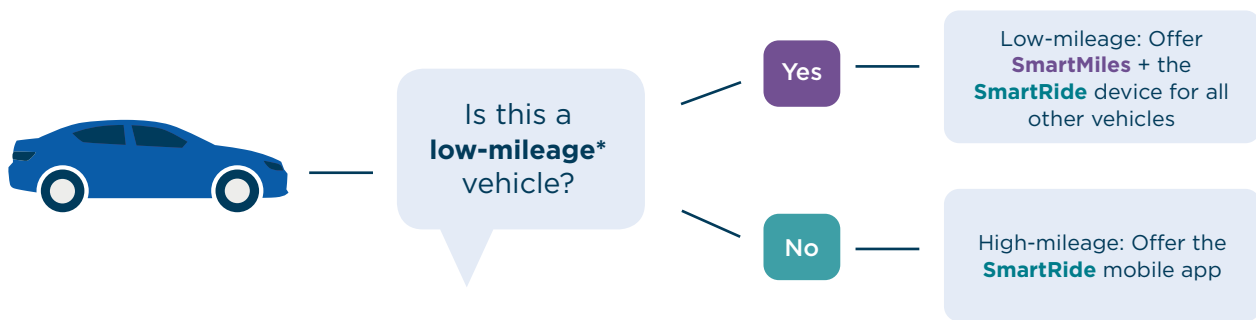


SmartMiles® + SmartRide® sales guide

Help your clients save even more by offering both programs

Give your clients the best rate possible on car insurance. Unlike other carriers, Nationwide allows both programs to be written in the same policy. Low-mileage vehicles can save with SmartMiles, while high-mileage vehicles can save with SmartRide.



*8,000 annual miles or less



How to talk to your clients

- First, see whether your client qualifies for SmartMiles.
- Offer SmartRide for all other vehicles on the policy.
- Utilize the marketing materials in Marketing Central.

Offer SmartMiles and SmartRide with every quote.

Visit nationwide.com/offersmartmiles or contact your Personal Lines Sales or Territory Manager to learn more.

Products are underwritten by Nationwide Mutual Insurance Company and affiliated companies, Columbus, Ohio. Details and availability vary by state. The SmartMiles variable premium is based upon the Cost Per Mile established for the coverages in force and the number of days and miles driven when the coverage is in force. The SmartMiles Driving Behavior Discount could be zero and does not apply to all coverage elements; actual savings vary by state, coverage selections, rating factors and policy changes. The Driving Behavior discount applies at the next policy renewal and remains while the vehicle is enrolled in SmartMiles. Estimated payments are subject to change based upon the final rated mileage during the mileage period and any policy changes.