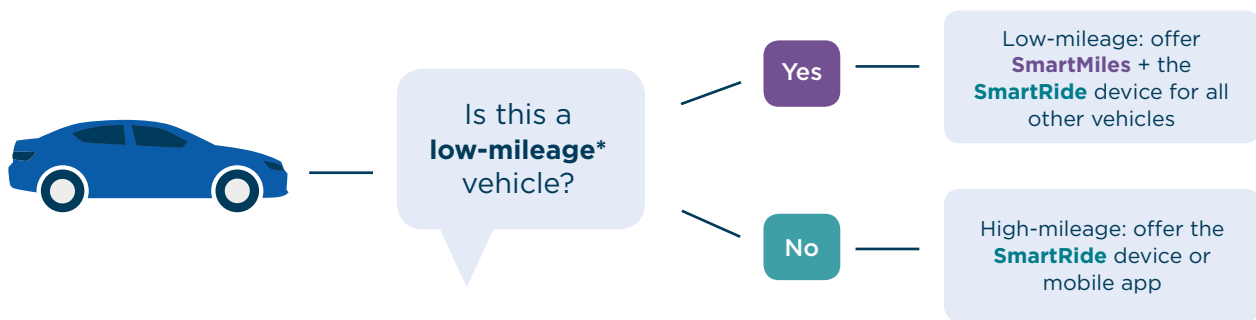


# SmartMiles® + SmartRide® sales guide

## Help your clients save even more by offering both programs

Give your clients the best rate possible on car insurance. Unlike other carriers, Nationwide allows both programs to be written in the same policy. Low-mileage vehicles can save with SmartMiles, while high-mileage vehicles can save with SmartRide.



\*8,000 annual miles or less



## How to talk to your clients

- First, see if your client qualifies for SmartMiles
- Offer SmartRide for all other vehicles on the policy
- Utilize the marketing materials in Marketing Central

## Offer SmartMiles and SmartRide with every quote.

Visit [nationwide.com/offersmartmiles](https://nationwide.com/offersmartmiles) or contact your sales manager to learn more.

Products underwritten by Nationwide Mutual Insurance Company and Affiliates. Columbus, Ohio. Availability varies. SmartMiles variable premium is based upon the Cost Per Mile established for the coverages in force and the number of days and miles driven when the coverage is in force. SmartMiles Driving Behavior Discount could be zero and does not apply to all coverage elements; actual savings vary by state, coverage selections, rating factors and policy changes. Driving Behavior discount applies at the next policy renewal and remains while the vehicle is enrolled in SmartMiles. Estimated payments are subject to change based upon final rated mileage during the mileage period and policy changes.