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# Nationwide® telematics programs win with customers

Grow your business and build relationships by offering personalized car insurance that could help your customers save. See why Nationwide's usage-based insurance programs stand out from the competition:

## SmartRide® advantages in New York

- ✓ **10% enrollment discount for new and existing customers**
- ✓ **Participation does not increase customers' premiums**
- ✓ **A maximum potential discount of up to 25%**
- ✓ **Discount applies to each enrolled vehicle**

## Participation is **easy**

Customers can participate using a small in-car device that measures driving behavior. Plus, SmartRide® gives customers more control over their premium, offering savings of up to 25%.



**Offer SmartRide with every quote.**

Contact your sales manager to learn more.

Products are underwritten by Nationwide Mutual Insurance Company and affiliated companies, Columbus, Ohio. Availability varies.

SmartRide program criteria differ in California and North Carolina. Stated discounts are approximations. Discounts do not apply to all coverage elements; actual savings vary by state, coverage selections, rating factors and policy changes. The enrollment discount applies during data collection; the final discount is calculated based on driving behavior and could be zero. The final discount applies at the next policy renewal and is subject to change based upon actuarial support at subsequent renewals or with changes in drivers or vehicles on the policy.

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