Cameras, computer accessories, smoke detectors, cordless tools, flashlights, radios, toys — both at home and in the office, we are surrounded by things that use batteries.

Batteries make life convenient for us, but when improperly disposed of, they can pose threats to the environment. That’s why Nationwide implemented a battery recycling program in all our major owned and leased locations.

In 2018, Nationwide diverted 1,789 pounds of batteries from the landfill by placing battery collection tubes throughout the buildings in break rooms and near trash and recycling containers.

“Our main goal is to provide our associates with a convenient way to recycle batteries — whether they are batteries from work or home,” says Kieran Sherry, senior vice president of Corporate Real Estate at Nationwide.

A grassroots effort
Our associates care about making a difference in the lives of our members and the communities where we live and work. We piloted the program two years ago in our Raleigh, North Carolina, office in response to associates’ interest in reducing our environmental impact.

The pilot program was successful in diverting more than 200 pounds of batteries from the landfill in a year and prompted us to implement the program in our other locations.

Battery recycling is one of many ways Nationwide is reducing our environmental impact and making progress toward our goal to increase our landfill diversion percentage by 60 percent by 2025. You can learn more about our environmental efforts at Nationwide.com/environment.