



BE SOMETHING GREAT IN MARKETING

At Nationwide®, marketing is a career where you're always challenged to think of new and creative ways to engage consumers. That's why we look for applicants who have a mix of natural talent and drive, as well as a competitive edge. Want a glimpse into this fast-paced world? Then come see if the Marketing Leadership Rotation or Internship Program is right for you.

Programs for your success.

Marketing Leadership Internship Program (MLIP)

A 12-week internship designed to give participants a preview of our Marketing Leadership Rotation Program. As an intern, you'll receive high-impact, high-profile assignments in key business areas such as **brand management, insights and analytics, communications, strategy and innovation**. If you successfully complete the internship, you could transition into the full-time rotation program.

Marketing Leadership Rotation Program (MLRP)

An intensive 24-month program designed to attract and develop exceptional marketing talent. The program consists of four, six-month rotations where participants are given strategic developmental assignments in key business functions within marketing, including **brand management, insights and analytics, communications, strategy and innovation**.

Your benefits.

- **Marketing assignments.** You'll participate in assignments that will help you gain a deep understanding of marketing as well as the customers, products, business models, strategies and people of Nationwide.
- **Coaching and feedback.** You'll receive timely and actionable feedback from leaders who care about your career success.
- **Developmental training.** Extensive training is provided from day one and reinforced through the duration of the program.
- **Professional and social networking.** You'll have access to leaders at Nationwide and networking opportunities across the company.
- **Community service component.** We strongly encourage you to participate in organized service events to complement your professional development with personal growth.



We're looking for our future leaders.

And we mean it. If you're passionate about marketing and believe you have the potential to be something great, let's talk.

For our Internship program, our preference is for college juniors pursuing a bachelor's degree in marketing

For our Rotation program, our preference is for college seniors who upon graduation have completed their bachelor's degree in marketing

Solid academic achievement
(minimum 3.2 GPA preferred)

Demonstrated leadership and a desire to create value for Nationwide

The ability to think strategically and creatively

A strong commitment to learning and teamwork